



AccentNext Technologies

About Us

AccentNext Technologies is a leading provider of business software solutions, digital marketing services, and courses. We are unique in that we offer a comprehensive suite of services that can help your businesses of all sizes to grow and succeed

AccentNext Technologies Services



01

Search Engine Marketing(SEO)

AccentNext will set up a customized roadmap made explicitly for you. Every task is attached to the KPI's you truly care about like,Traffic,Leads,Purchase, andRevenueandRankyourSite on Top.

03

Google Ads,(PPC)

Paid Promotion is way we can targeted focused on Search Advertisements on Google, Bing and Yahoo with SEM, Display Advertising,Video Ads, Mobile Marketing,Shopping Ads & Remarketing Ads.

05

Film Marketing

AccentNext is the fastest growing onthe online entryway committed to Media and Film Industry. It has indicated its quality across continents with millions of users and watchers directly.

02

Social Media Marketing(SMM)

Make Sales.Increase Engagement. Build a Community We are Dreamers, Artists, Divas, Social Butterflies, Poets, Visualizers & Strategists! Results Oriented Services from AccentNext

04

Website Designing and Development

AccentNext, an honor winning web designing and development company to convey world class responsive websites, worked to fill your need and to develop a long side your organization

06

Video Marketing

We are Top Corporate Video Production Company, Corporate Videos | Animation Videos | Explainer Videos | Product Videos. One Stage for all your video creations

Why Choose Us



Dedicated Account Managers

This means you could get separate Ads experts working on your brand. Your dedicated account manager sare available by email or phone to respond to any questions or engage in discussions

Extensive On Boarding Process

Our SMM consultants provide you with an in-depth smm strategy break down during your campaign inception. This way, you know exactly what tactics we will implement to achieve your goals.

Diverse Marketing Experience

Our team comprises or ganicand paid strategists with years of expertise and experience, so you can rest easy knowing your campaign is well taken care of

Social Media Campaign Reports

Our custom, in-depth reporting measures include social media campaign reports that give a full overview of your social media performance.



Retention Growth Rate



91%

Your Business is in good hands at AccentNext. While the normal degree of consistency for advertising organizations floats around 50% To over 90% of our Customers remain with us as we convey and connections we construct.

We Show Our Real Results - We Don't believe in Talks!

Digital Marketing is a quick moving industry and our team invests heavily in remaining on the ball by staying up with the most recent strategies and patterns. We keep our clients educated through online Guides, and that's only the tip of the iceberg.

We highly esteem driving development for organizations utilizing industry-driving digital marketing strategies. Our Client base encounters important and supportable degrees of traffic growth



Website Development Includes

This e-commerce website will be developed in WordPress platform and the services includes below:



- Development and designing of web pages
- Updating quality content and images to the website
- Importing premium website theme
- Building mobile friendly website
- Content Optimization
- Linking contact forms to the prescribed Email-ID
- Optimizing website loading time and heading tags
- Designing attractive call to action button
- Developing internal links of the webpages
- Designing header and footer of the website
- Adding interaction to each section of the webpages
- Implementation on Keywords on sub pages
- Implementation on Snippet Creations
- Image placement as per the design
- Implementation on On-page factors to the website
- Favicon uploadation
- Canonical Tag in URL Search Engine
- Google search console integration
- Craft Concise Meta Description



Website Maintenance Includes



- Designing customized CTA Buttons
- Removing unwanted JavaScript and CSS Files in regular intervals
- Optimizing broken links
- Implementation on Keywords
- Implementation on Snippet Creation, etc...

Social Media Includes



- Optimizing Instagram, Pinterest, GMB, LinkedIn, Facebook
- Changing Cover Images 2 weeks Once
- Relevant Hashtag Research
- Redirecting Traffic to our Website
- 100% Organic likes & followers for the platforms to be implemented 500 will be pro video with relevant field
- Monthly improvements on likes and followers reports will be given on the progress
- Group Creation and Joining
- Increasing organic Post views and Impressions
- Boosting Engaging Posts
- Monthly 15-20 Monthly Creative Designed Images
- Creating monthly 2-4 Intro Creative Videos
- Increasing Page and Post Engagement
- Communicate with Customers
- Content Duplicacy Check
- Optimizing Post CTA Buttons
- Competitor Social Accounts Analysis Reports will be given
- Reaching relevant page and Groups for better engagement
- Increasing Social Media Reviews
- Building Customer Engagement and replying for comments
- Creating Social Content Calendar
- Deletion of Unwanted Spam
- Writing attractive Post Captions

Social Media Includes



- Organic likes & followers for the platforms to be implemented
- Planning and developing social media marketing Strategies (monthly basis)
- Implementing post tag optimization
- Boosting Images with relevant audience to reach the max
- Targeting the right set of audience
- Tag content optimization
- Fearless Creativity with Seamless Efforts
- SMM Marketing Funnel execution
- Analytics Framework for the SMM Profiles
- Promotions on Service target providers
- Profile linking optimization
- Hyper Growth Marketing
- High quality content to inspire audience
- Collect and showcase customers reviews
- Facebook support interface
- ROI Organic promotions
- Customer reviews
- Audience based relevant selection
- Tailored content for each platforms
- Improving ROAS Organic selection
- Unified Interface process



Graphic Design Includes



- Designing Social Creative
- Designing AdImages
- Designing Social Banners
- Creating Festival Greetings
- Creating Website Icons & Shapes
- Creating Review Cards for social media promotion



Google Ads & Social Media Paid Ads



- Keywords Research
- Monitoring Competitors Campaigns
- Building Campaign Strategy for better result
- Optimizing campaign based on the campaign goal and requirement
- Allocating the campaign based on the requirement
- Optimizing Ad Copy
- Campaign link Optimization
- Designing Campaign landing pages
- Increasing the web traffic
- Boosting website conversions
- Linking pixels to track conversions
- Maintaining the campaign boun cerate

Google My Business/Maps Optimization



- Monthly 10 Reviews will be given
- Complete section review of Google My Business Account
- Be meticulous with contact information
- Selection primary and secondary categories
- Mark off applicable attributes
- Setting up google controller for the profile
- Optimized for quality engagement and conversions
- Local Search Insights
- Competitive Tracking
- GMB audit and Optimizations
- Strengthen your online reputation
- Boosting local presence
- Building your Brand authority
- Maximize GMB call tracking features
- Taking care of Google Penalties
- Troubleshooting GMB in regular intervals
- Mapping GMB to Local SEO
- Setting up Realistic Goals
- Keyword listing process

SEO Includes



- Building SEO Friendly layout for desktop and mobile
- URL Optimization
- Image Optimization for desktop and mobile
- Building internal links
- Maintaining Page Loading time for desktop and mobile
- Implementing Robots.txt
- Implementing xml.sitemap
- Google my business Optimization
- Maintaining website bounce rate
- Keyword Research:
- Building Targeted Keywords
- Building LSI Keywords
- Heading tag optimization
- Anchor tag optimization
- Blog Creation for Site
- Creating Link Building Strategy
- Submitting website paid Do-follow links
- Manual Directory Submission
- Image Submission with Optimization
- Blog Submission with Optimization
- Removal of broken links
- URL Canonicalization
- Optimization on Blog Writing
- Website speed Analysis
- Baseline Ranking regular Check
- Google Penalty regular Check



SEO Plan of Action

Identifying your niche and doing competitor analysis

- By using SEO tools will identify the competitors websites on our targeted keywords
- For each website we will identify the top ranking pages
- For each page will check what is the traffic each keyword is getting
- Will analyse those pages deeply and list out the key points which are useful and missing in our website

Analysing our website by website audit

- How much SEO traffic we get per day
- Our most popular landing pages(organic)
- Which keywords drive traffic to our website
- Our ranking position for the keywords we would like to improve
- Listing out the Keywords that we are already ranking high and getting traffic
- Listing out the Keywords that we would like to rank high
- Listing all this Keywords that our competitors get traffic



SEO Plan of Action

Performing Technical SEO Audit of our website (main area to check)

- Crawl errors
- Robots.txt optimization
- XML Site map optimization
- Website Speed
- Use of Canonical URLs
- Mobile friendliness
- Correct use of HTTPS
- Correct use of structured data markup

Identify for which Keywords to create pillar content

- The keywords that we already knew and are important for our business
- Keywords that we didn't know about but our competitors are getting traffic
- Keywords we are already ranking (and are important for our business)
- Developing unique content on website



SEO Plan of Action

- It is linked to from our homepage
- Developing internal links from other related articles to our website
- Creating incoming links from other websites
- It's the content we would want to rank as high as possible in search engines
- It will be well formatted
- Creating MASTER keyword list.
- Identify keywords to target with Pillar Content.
- Creating a plan to create pillar content articles.
- Creating a plan on how to promote your pillarcontentarticles(after publication)

Master On-Page SEO Optimization

- Optimizing titles
- Optimizing Meta Descriptions
- Optimizing H1 tag and headings
- Proper usage of keywords with in the content of a page
- Image SEO and Video Optimization
 - Efficient use of internal links



AccentNext Technologies

Contact Us

Call: 98804 21360

www.accentnext.com

THANK YOU